

Hello (Name),

How's it going? I'm sure you have a busy day, so I'll get to the point...

My name is Daniel Wallen. In between cups of coffee, I've managed to publish hundreds of blogs and articles on the Internet.

Based on a review of your website and recent content, I brainstormed three topic ideas for your blog (I hope you find them useful!):

-(Title)

-(Title)

-(Title)

I'm confident these articles will add value to your readers. Would you like to see an outline or draft? Just in case you could use content on a regular basis, please note I offer monthly subscriptions to my clients.

If you'd like to know more about me, here's my story. Five years ago, I left the corporate world to become a freelance writer. This work is *much* more fulfilling than crunching numbers. The difference is staggering. Best decision ever.

I've worked with clients featured on news/talk shows such as the Today Show, Rachael Ray, Dr. Phil, and 20/20. Content attributed to me has been featured on Thought Catalog, Good Men Project, Lifehack, Livestrong, Do You Yoga, Yoganonymous, and the Personal Trainer Development Center.

Lastly, it's worth noting I used to have a column on a corporate wellness website called Motivation Alliance. [You can see my archives here](#). Please note these articles were written for people using their software. I'm also a former personal trainer and yoga teacher with a firm understanding of fitness principles.

That's enough about me... let's discuss your content production needs.

Sincerely,

-Daniel Wallen
Freelance Writer
www.danielwallen.com

P.S. Would you like to get a feel for my style? Note the [attached portfolio](#) of recent and popular content. I'm also attaching a [two page cheat sheet](#) that summarizes the features and benefits of my services.

P.P.S. Monthly subscriptions may include any combination of blogs, articles, newsletters, press releases, and social media posts. I'm also skilled at writing about + sales pages and product/service descriptions.

P.P.P.S. If you want to do a test run before committing to a monthly subscription -- which makes it easy to create content with a cohesive strategy or mission -- [then click here to schedule a fast and free consultation now](#).